

MANUFACTURING MAKES AMERICA STRONG

Key Manufacturing Talking Points



Support Our Workforce by Pursuing Sound Policy

Manufacturing supports an estimated **17.6 million jobs** in the United States and about **one in six** private-sector jobs. More than **12 million** Americans (or 9 percent of the workforce) are employed directly in manufacturing.



Modernize Our Infrastructure

So much of the infrastructure in the United States is outdated. Upgrades to our transportation, energy, water and wastewater and broadband infrastructure will strengthen our competitiveness and increase our export potential.



Detangle Regulations

Federal regulations cost a staggering **\$2.028 trillion** in 2012 (in 2014 dollars), according to an NAM study. Manufacturers pay on average **\$19,564** per employee per year to comply.



Cut Taxes

The United States has the highest corporate tax rate among major industrial countries.



Educate and Train the Next Generation of Manufacturers

Unless we act, by 2025, up to **2 million** manufacturing jobs could go unfilled because workers will not have the right skills. We must promote STEM [science, technology, engineering and mathematics] education, veterans-to-work initiatives and national skills certification programs to build a well-equipped workforce.



Develop Energy Resources

Manufacturers use **one-third** of all U.S. energy resources, and to compete globally, we need an “all-of-the-above” energy policy that includes oil, natural gas, coal, nuclear power, renewable and alternative energy and energy efficiency.



Open Global Trade

U.S. exporters face higher tariffs than most any other exporters in the world. We need free trade agreements in place to level the playing field for American goods.

Ninety-five percent of consumers live outside the United States, making it critical for manufacturers to have access to global markets through free trade agreements.



Encourage Research and Development

Manufacturers in the United States perform more than **three-quarters** of all private-sector research and development (R&D) in the nation. The R&D tax credit is a jobs credit; **65 percent** of credit dollars are used to pay the salaries of highly skilled U.S. workers.



Keep Taxes Low on All Businesses

Nearly **two-thirds** of all manufacturers pay income taxes at individual rates. As a capital-intensive sector, many of these “pass-through” manufacturers already pay more than **40 percent** in taxes, and raising these rates would be a tax increase on our nation’s job creators.



Create Jobs

In 2014, the average U.S. manufacturing worker earned **\$79,553** annually, including pay and benefits. The average worker in all industries earned **\$64,204**.



Leadership from Washington

All policymakers must act to solve major fiscal issues facing our country.